

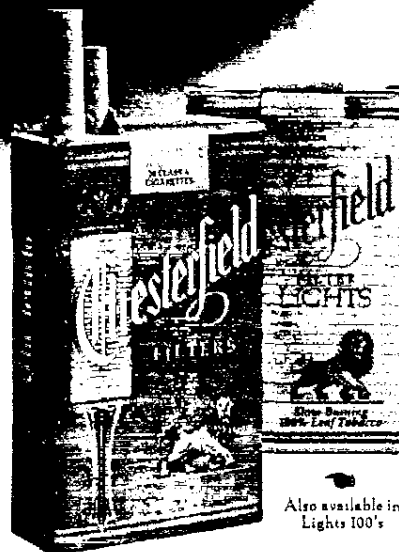
WE HOPE YOU'LL LIKE OUR NEW CHESTERFIELD FILTERS AS MUCH AS WE DO.

No. 1 Filters At The Chesterfield Cigarette Company, we take the time and trouble to do things right. We remove the coarse stems from every tobacco leaf used in new Chesterfield Filters. Other companies chop 'em up and put 'em back in. We don't use cheap filler tobacco in our blend either and we never will. And, so you get a smoke that lasts a good long time, we pack our new filter cigarettes with a generous wad of tobacco. We reckon it flat-out makes a better smoke. Try them and let us know what *you* think.

Slow to burn. Sure to satisfy.

Full Flavor King Size: 16 mg. "tar," 1.6 mg. nicotine; Lights King Size: 11 mg. "tar," 1.2 mg. nicotine, av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.



CHESTERFIELD FILTER CIGARETTES

2045726853

Also available in
Lights 100's

We'd like to hear what you think about our new smokes. Drop us a line care of Mrs. Mary Bell, 300 N. Duke Street, Durham, NC 27702.

©1992 Chesterfield®